EXTENSION RECONSIDERED MINNESOTA 2014

EXTENSION RECONSIDERED DESIGN THINKING WORKSHOP

41 participants representing the voice of University and community members included **Extension staff, university staff and faculty and community members**. 2 of the 5 teams focused on **'Extension at an engaged University of Minnesota for the next 100 years'**, 2 teams focused on **'Extension serving the people of Minnesota for the next 100 years'**, And finally, the 5th team focused on **'Extension's role and contribution in the national-global context for the next 100 years'. 4 themes** emerged from the the Design Thinking Session: **1. Partnership**- Strong relationship/partnership between University and community with mutual benefits; **2. Networked, weblike engagement**- A two way flow or multidirectional flow of resources and benefits, between University and community, notion of web and nodes. **3. Equity & Access**- Meeting needs of community, supporting Equity, sustainability, and access **4. Expertise, Quality & Excellence**- Extension as a go-to place, the core for information, expertise, community, technology, high quality practices.

41

4
Aug 27, 2014

EXTENSION RECONSIDERED INTERACTIVE SESSION, CAC + AMC MEETING

33 CAC + AMC members participated. We asked: "What should U of M Extension do to deliver on that purpose and promise in the next 100 years?" **5 key themes** emerged: **1. Innovate & be flexible; 2. Community-based; 3. Preserve the past; 4. Be excellent in research and delivery; 5. Partner and collaborate; 6. Address administration.**

The Lord made me | He made a simple man | Not much money | Not much land| He didn't make me no banker, accountant or a lawyer | When the Lord made me he made a black land farmer

I got involved with Extension at Cluster 12 days | Helped Martin County stay strong in 4-H |Ran test plots for research with Liz Stahl | Recorded all the data during harvest in the fall

I was honored to be asked to join the CAC| But I wondered why Extension would want a country hick like me | But I hope with my advisory & communications skills | I could help get Extension through the bumps & the hills

Cause when the Lord made me | He made a simple man...

Guitar Song

33

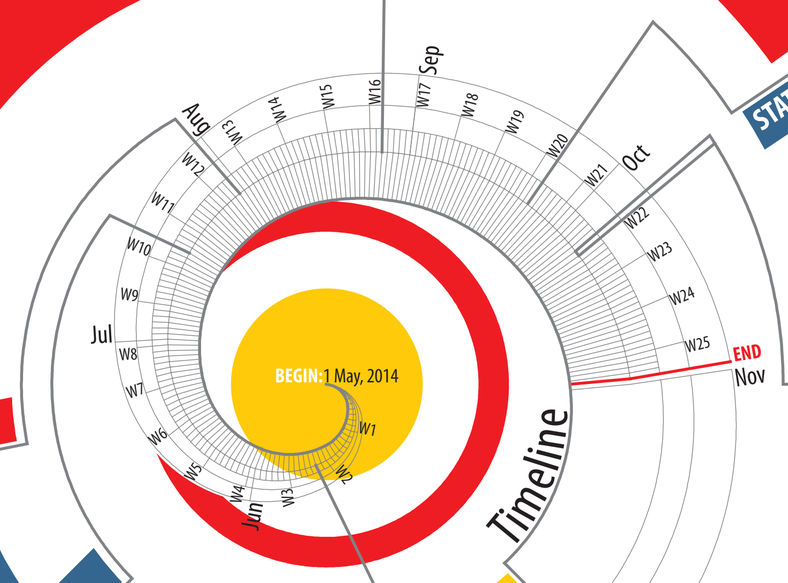
Total 247 *participants*

5
Sep 24, 2014

STATEWIDE TEAM INTERACTIVE PLANNING SESSION

8 Key themes emerged: **1. Build a coalition & continue the effort; 2. Extend effort to Ext. meetings; 3. Communicate about Ext. ; 4. Address faculty/U + Ext. exchange; 5. Involve Arts + Humanities; 6. Envision the future Ext.; 7. Address Ext.'s focus on Grand Challenges; 8. Address Ext.'s approach to Community.**

11



BREAKOUT SESSIONS, EXTENSION PROGRAM CONFERENCE

30 Extension staffs participated. We asked: "'What are the 'Essential', 'Delightful' and 'Set Aside' to keep Extension strong." Essential: **1. Access and connection; 2. Transformation of current model and process; 3. Access, Connection, Trust; 4. Appropriate service; 5. Leveraging past experience and brand; 6. Responsive and quality focused; 7. Capacity building.** Delightful: **1. New approaches; 2. Abundant resources; 3. Extension as a go-to entity; 4. Innovative teaching/training for all ages; 5. Access, Connection, Trust; 6. Leadership; 7. Capacity building.** Set Aside: **1. No silos or ivory tower; 2. No silos; 3. Going beyond risk; 4. Letting go and reuse of tools**

30

Oct 6 | 7, 2014
6

EXTENSION RECONSIDERED MINNESOTA RECOMMENDATIONS

1. Keep accessibility and equity to all; 2. Keep partnership and collaboration with the community; 3. Continue to be the go-to place of expertise; 4. Establish a process of continuous innovation and transformation; 5. Address grand challenges while engaging community; 6. Continue to preserve and leverage the past to inform the future; 7. Integrate internally across Extension while transcending silos; 8. Address administrative structure and transform models; 9. Build capacity within Extension; 10. Continue the effort launched by Extension Reconsidered; 11. Continue engaging in public scholarship and revitalizing of democratic ideals and practice; 12. Build a coalition by involving Extension staff and community at the county level; 13. Build connections across Extension with the work of the engaged University; 14. Communicate about Extension and its work including using the arts, design and humanities.

PLENARY SESSION

100 participants as audience including **Extension staff, university staff and faculty and community members. 3 speakers** represented the university, community and national Extension Reconsidered. Jeff Gorfine representing community suggested **7 key points**: **1. Long-term thought experiment; 2. Land-grant focus; 3. Equity and Access; 4. Promise of Engaged U 5. Public Scholarship; 6. Revitalizing democratic ideals and practice; 7. Continuous "folk-process" of renewal.**

100

3
July 31, 2014

EXTENSION RECONSIDERED SESSIONS, RURAL DESIGN CONFERENCE

7 Cloquet Regional Ext. Office staffs participated. We reinforced the idea of ER as a **'thought experiment'** and asked to explore the 'promise' of Extension and give feedback. **6 key themes** emerged: **1. Innovation; 2. Grand challenges; 3. Quality and depth of service; 4. Accessibility; 5. Integration; 6. Purpose & Need.**

7

July 17, 2014
2

INPUT SESSION, REGIONAL EXTENSION OFFICE, CLOQUET

25 RSDP SCC members representing community and University participated. We asked to envision the future agenda for Extension from the 'University perspective' and a 'Community perspective' while addressing the questions related to the past, present and future of Extension.

5 key themes emerged: **1. Integration; 2. Innovation/Redefinition/Flexibility; 3. Partnership; 4. Skill building; 5. Grand challenges.**

25

May 21, 2014
1

EXTENSION RECONSIDERED KICKOFF SESSION, RSDP SCC MEETING

= 1 participant

Extension Reconsidered Main Sessions

Extension Reconsidered Input/ Planning Sessions

Recommendations

ABOUT

ENVISION
EXTENSION
RECONSIDERED MN

In February 2014, Imagining America: Artists and Scholars in Public Life announced a new initiative in partnership with the Charles F. Kettering Foundation, the Engagement Scholarship Consortium, Community-Campus Partnerships for Health, and the Art of the Rural organization. The initiative, titled "Extension Reconsidered", is engaging teams from 13 states in organizing a series of events that invite citizens to imagine and consider new ways for Cooperative Extension to serve as a vital resource for communities in the 21st century.

University of Minnesota is one of 13 land-grant universities participating in reflecting upon and envisioning cooperative extension's role and relevance across the whole of American higher education. University of Minnesota Extension has a vision of creating a stronger Minnesota by generating research, education and outreach in environment, agriculture, communities, food, families and youth. Extension in Minnesota provides practical education and science-based research to help people, businesses and communities solve problems, develop skills and build a better future.

University of Minnesota Extension, in partnership with colleagues from Design Thinking @ College of Design will develop and facilitate a series of meaningful and creative discussions for our state's Extension Reconsidered using Design Thinking.

Imagining America
ARTISTS AND SCHOLARS IN PUBLIC LIFE

Regional Sustainable Development Partnerships

UNIVERSITY OF MINNESOTA
EXTENSION

Design Thinking
@ COLLEGE OF DESIGN

COLLEGE OF DESIGN
UNIVERSITY OF MINNESOTA